

Passion Product Profit Brainstorming Worksheet

- A. Do you have a Passion for anything that falls into a Category below?
1. Health, Vitality, Mental Clarity, Productivity
 2. Relationships, Sex, Dating, Communication, Love, Happiness
 3. Finances, Career, Success, Money, Interviewing Skills, Entrepreneurship
 4. Sports and Physical hobbies - Juggling, Hacky Sack, Dancing, Skateboarding, Snowboarding, Tennis, Baseball, Basketball, Hockey, Volleyball, Rock Climbing, Skydiving, Body Surfing, Surfing, Skiing, Kiteboarding, Darts...
 5. Hobbies – Magic, Knitting, YoYo, Kazoo, Origami, Card Games
 6. Music – Guitar, Cello, Violin, Piano, Harmonica...
 7. Art - Drawing, Sketching, Animation, Painting, Ceramics, Pottery...
 8. Come up with Your Own Category here!
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This is just a Primer. There are literally thousands of activities and pursuits that people are looking for guidance in and are passionate about.

- B. Can you help another person who is just beginning reach ONE goal easier or faster than doing it on their own, from your personal experience and guidance?
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- C. Can you break down this guidance into simple, easy to follow steps?
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If so, you can create an Information Product.